



THE ULTIMATE

Blog Starter

CHECKLIST

what do you do
after you start a blog?



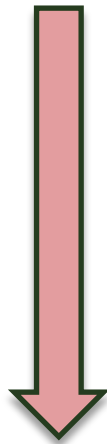
BY LILY UGBAJA



Buying Hosting is the easy part

Just what should you do next?

HERE'S WHAT



My Blog Setup To Do List



(1) *Decide*

- Set Lifestyle Goals.
- Research [niche options](#).
- Choose niche.

(3) *Monetize*

- [Find affiliate products](#).
- Create low entry products.
- Research Ad networks.

(5) *Secure*

- Install Security Plugin of choice.
- Install Antispam Plugin.
- Install Backup Plugin.
- Install Caching Plugin.

(7) *Write*

- Post 1 - The main point of your blog.
- 2-5 other posts covering related topics with high search volume.
- [About page](#) and/or Start page.

(9) *Optimize*

- [Create a Google Search Console account](#).
- [Change your url permalink structure](#) to use "post name" as default.
- Submit a sitemap.
- Signup for [Convertkit](#) or [Mailerlite](#)
- Add [valuable optins](#).
- Interlink posts.

(2) *Brand*

- [Pick domain name](#).
- Reserve handle on social media.
- Choose colors.

(4) *Setup*

- [Buy Hosting](#).
- [Choose Theme](#).
- [Install & Configure Wordpress](#).

(6) *Legalize*

- Disclaimer Page.
- Privacy Policy.
- Cookie Policy.
- [More at Jade & Oak](#).

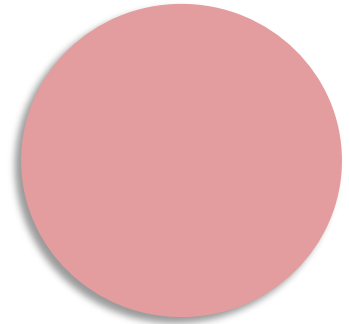
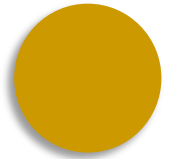
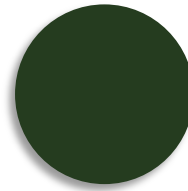
(8) *Prettify*

- Add [killer graphics](#).
- Remove the META login area in your sidebar. APPEARANCE > EDITOR > SIDEBAR.
- Increase font size to 15px atleast.

(10) *Promote*

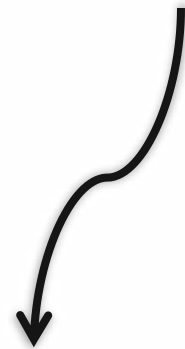
- [Set up pinterest business account](#).
- [Sign up for tailwind](#). (One Month Free)
- Apply to [group boards](#) and tailwind tribes.
- Find about 7 key influencers in your niche.
- Link to them in your posts.
- Ask them to share.

Need help? Ask me anything in [the facebook group](#).



Lily Ugbaja

- *Boss Mom*
- *9 - 5 Rebel*
- *Dummy Tester*



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